- ATTENTION -- ATTENTION -- ATTENTION -- ATTENTION -- 3rd & 4th Grade Students

BEAUTIFUL NASHVILLE SAYS "NO!" TO TRASHVILLE

Art Contest

WHAT:

An art contest to remind our citizens about the importance of beautification and recycling efforts. The contest is sponsored by Metropolitan Nashville Public Schools, Metro Public Works and Red River Service Corporation, Nashville's household waste collection service provider.

The winning entry from each MNPS grade school will be featured on the side of a Red River waste collection truck! All the trucks will be on display at on Titans Way at LP Field on Saturday, December 8, 2007 for photographs and a public viewing from 10:30 – 11:30 a.m.

The top two winners will have their artwork featured on a truck in the Nashville Gas Christmas Parade on December 7, 2007.

WHO:

Beautiful Nashville Art Contest is open to 3rd and 4th grade students in the Metropolitan Nashville Public Schools system.

PURPOSE:

To promote the ways we can **Keep Nashville Beautiful** by recycling, reducing waste and protecting our environment!

AWARDS:

Three grand prize winners will be chosen from all the winners submitted from each school. Prize money will be offered to the art departments of each grand prize winning contestant's school in the amount of \$1,500 (1st Place), \$1,000 (2nd Place) and \$500 (3rd Place).

The winning entry from each school will be depicted on the sides of the Red River Waste Collection trucks from **December 7, 2007 – May 1, 2008**. Art depicted on the sides of waste collection trucks will be seen by more than 9,000 people each day while the trucks are on route!

BACKGROUND ENVIRONMENTAL INFORMATION:

Did you know? Four quick things **everyone** can do **every day** to take better care of Nashville are:

- 1. To save energy, turn off the television when you are through watching it and turn off the lights when you leave a room.
- 2. To save paper and to save trees, use both sides of you paper when writing.
- 3. To conserve water, don't leave the water running when brushing your teeth.
- 4. To protect streams and rivers, pick up litter and throw it in the trash can.

Did you know? Yard trimmings compose as much as 15 percent of all waste sent to landfills. Grasscycling is the natural recycling of grass. Grass clippings left on the lawn after mowing decompose and release nutrients back into the soil, so we don't need as many dangerous chemical fertilizers. Grasscycling saves time (no more bagging), valuable landfill space and money.

Did you know? One ton of Recycled Paper,

- ♦ Saves approximately 17 trees
- Saves enough energy to power the average home for six months
- ♦ Saves 7,000 gallons of water
- Turns "trash" into valuable resources, protecting natural resources from being wasted







Did you know? Used motor oil contains lots of toxic materials. In fact, 40 percent of the pollution in America's waterways is from used oil! Recycling used motor oil is a smart way to handle this kind of hazardous waste.

Did you know? Using products made of recycled materials saves natural resources, saves energy and reduces the amount of trash that goes into our landfills. Look for the recycled symbol when shopping. Many paper products are now made of recycled materials.

Did you know? Tennessee spends about \$11 million picking up litter every year. Litter is ugly and dangerous. Cigarette butts thrown out windows start fires and kill birds and animals who try to eat them. A lot of litter ends up in our creeks and lakes, polluting the water and harming the fish and plants who live there.

Did you know? One of the best things you can do help keep air clean is to ride your bike and walk more. Too many cars equal lots of air pollution.

CONTEST RULES

- 1. Entries are limited to grades 3 and 4 only.
- 2. Posters must be 10×10 inches in size (roughly $\frac{1}{4}$ of a poster board).
- 3. Posters must be done in marker, crayon, watercolor, ink, acrylic or tempera paint. Posters must be reproducible. Computer generated art is not acceptable. No group project posters.
- 4. The original art must be supplied.
- 5. Posters must be flat -- folded, matted, mounted or framed posters are not acceptable.
- 6. The theme must be illustrated on the poster. Any writing used should be spelled correctly and easy to read.
- 7. The use of cartoon characters or television, movie or sports figures is not acceptable. The use of business or company names should not be included anywhere on the poster.
- 8. The artist's signature must be in the lower right-hand corner of the front. The student's name, grade, school, art teacher, parent or guardian name and home address must be printed legibly on the back of each entry.
- 9. Each school is to prejudge the posters and submit one winner and one runner up to the contest. Submissions must be received by **November 9.** Winning entries from each school should be mailed or hand-delivered to the following address:

Beautiful Nashville Art Contest Metro Public Works 750 South 5th Street Nashville, TN 37206

- 10. All entries should be accompanied with a Parental Consent Form for permission to publish the artwork.
- 11. Posters should be judged using the following criteria:
 - Does the poster express the contest theme?
 - Does the poster show originality?
 - Does the poster show artistic merit and creativity?
 - Is the poster neat?
- 12. Winners will be announced at the beginning of December, more information to follow. Winning entries will be on display on the sides of the Metro Waste Collection vehicles for public viewing on Saturday, December 8 from 10:30 to 11:30 a.m. on Titans Way at LP Field and the grand prize winners will be displayed during the Nashville Gas Christmas Parade on Friday night, December 7.

For more information contact Jenna Smith-Sexter 615-862-8610 or visit our website at www.nashville.gov/pw